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International Exhibition on Hospital,
Diagnostic, Pharmaceutical, Medical &
Rehabilitation Equipment & Supplies

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Member of  **MEDICAlliance**



HYGIENE AND SAFETY PROTOCOL
MEDICAL FAIR BRASIL 2021

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INTRODUCTION

The novel coronavirus fundamentally changed how people behave and what they expect from different services, such as the organization of fairs and similar events.

Specific requirements and recommendations on health and hygiene precautions were established due to the pandemic.

Emme Brasil and Messe Düsseldorf, along with all partners involved (exhibitors, stand assemblers, service providers and visitors) must follow all requirements and recommendations to make the fair area as safe as possible, amidst the pandemic. Countless industries and commercial operations were affected by the current scenario, relying on platforms to present their products and innovations, and keep track of current demands.

We have created a safety protocol based on best market practices recommended by the UFI (Global Association of the Exhibition Industry) and the WHO (World Health Organization) to mitigate risks of contagion during the event and ensure the safety at the venue.

This will allow us to carry out the Medical Fair Brasil event.

We will be glad to welcome you to our event.

Enjoy your reading!

ENTRY / ACCESS TO VENUE

Regardless of the entrance used, all visitors, service providers and exhibitors must undergo a series of checkpoint controls to ensure safety within the pavilion and to mitigate the risk of contagion.

The following fair access measures will be implemented:

- Queues will be marked with a linear distance of 1.5m between each person;
- Temperature measurement of all participants. Those with temperature equal to or higher than 37.8°C will not be allowed to enter the event and will be taken to the medical station to retest temperature and receive further guidance;

Access control with badges;

- Access control with badges;
- 70% isopropyl alcohol to sanitize hands. Additional access control procedures may result in lines. Therefore, a separate entrance will be available to exhibitors and suppliers.

(Click here to see how it will be measured)
<https://www.youtube.com/watch?v=5TJpeqjxJko>

ACCESS POINTS WITH POSSIBLE QUEUING

For all points with possible queuing our staff will wear face masks, face shields and disposable gloves.

The distance between rows will always be 1.5m linear between people.

We will keep a storage free of charge for visitors.

ONLINE REGISTRATION

In order to avoid agglomerations, participants must sign up online (exhibitors, visitors, press members and service providers).

Those who arrive at the event without signing up online must sign up with their own phones to reduce queues and minimize contact with other people.

CAPACITY / STRUCTURE

The layout of the fair and congress rooms was redesigned to maximize physical distancing. Internal avenues will be expanded from 3m (primary) and 2m (secondary) to 5m and 3m, respectively. Following the rule of 1.5 meters of distance between people, our occupation will be 1 person for every 3 square meters.

GENERAL HYGIENE MEASURES

SANITIZER DISPENSERS

Medical Fair Brasil will install **70% isopropyl alcohol** dispensers in all entrances, rooms and hallway transitions. Dispensers will also be available in restrooms. We will have a health center equipped for first aid and ambulance for removal when necessary.

MOUTH AND NOSE PROTECTION / MASKS

All participants are required to wear face masks. Disposable masks will be available to visitors and exhibitors at the entrance. This measure may be relaxed based on public measures imposed by the city of São Paulo.

RESTROOMS

Permanent installations will be adapted to avoid contact. On-site maintenance staff will be reinforced to ensure proper distancing in lines and constant cleaning.

DOORS

Doors will be kept open to avoid contact with door handles, except for fire doors, which will be equipped with electronic and automatic locks.

FOOD

Circulating throughout the venue eating food will not be allowed.

Restaurants will be open based on the regulations established by the city of São Paulo.

VENTILATION

Side doors will be kept open to improve air circulation.

CLEANING / TESTING SURFACES

Products exposed to the public, such as stands, must be cleaned frequently with disinfectants during the entire fair period. We will provide a list of sanitizing products recommended by ANVISA at the end of this document.

Common areas and equipment will also be cleaned periodically. In our cleaning procedure, we added ultraviolet disinfection on surfaces. The application of this system is done by night and takes around 2 seconds each time is done and guarantees 99.99% efficiency against coronavirus and other pathogens.

| Learn more about the equipment
<https://youtu.be/L6B5WGjSmtQ>

We will do surface testing daily to control critical points.

| Learn more about testing
<https://www.alsglobal.com/Safe-by-choice>

STREETS / AVENUES

Internal venue avenues will not be carpeted, in order to facilitate regular cleaning.

EXHIBITORS / STANDS

New stand building measures were established to ensure optimal safety for exhibitors. We have created open stands with a standard model, using a single assembly company to reduce and control the number of workers during assembly period.

STRUCTURAL / TECHNICAL MEASURES

Minimum stand size and layout: 16sqm stands may have up to 5 people simultaneously. 8sqm stands may have up to 3 people simultaneously. All exhibitors of equipment and accessories with products in exhibition must implement a periodical equipment cleaning routine. It is recommended to clean and sanitize equipment after each use or contact.

FOLDER RACKS

Folder racks are not allowed. We recommend using QR Code technology to download materials.

NUMBER OF PEOPLE

The definition of the number of people allowed at the event is based on the total size of the venue. Therefore, exhibitors must optimize the staff assigned to stands in order to ensure there are more visitors at the event.

WATER

Water inlets and outlets will not be provided in stands.

HAND SANITIZERS

Exhibitors must provide general sanitizers in visible locations (e.g. 70% isopropyl alcohol).

GIVEAWAYS

In order to avoid contact, it is recommended to avoid the distribution of giveaways and flyers during the event. Choosing to distribute them, it is important to ensure the correct hygiene and that they are delivered to visitors by hand.

CATERING

Hygiene requirements must be rigorously followed when preparing and handling food products. Placing recipients with peanuts, snacks, candy and other products are not allowed. Only individually packed and premade food items may be provided in the stand. Example: canned drinks must be sanitized before consumption and must only be consumed by a single person after opening. Catering services may only be provided upon fulfilling all of the aforementioned requirements.

GENERAL RULES OF CONDUCT

Follow the minimum distance requirement. Minimize physical contact, sanitize hands and wear masks.

PARTIES

Parties may not be organized in stands or at the venue.

CONTACT TRACKING

Medical Fair Brasil guarantees contact tracking through digital bar code credentials for visitors and exhibitors.

COMMUNICATION

These measures will be extensively disclosed to exhibitors, visitors, service providers and press members, in order to inform the required actions to mitigate the risk of Covid-19 contamination.

CONSTRUCTION / SERVICE PROVIDERS

Work conditions: stand assemblers must abide by all applicable rules provided in the exhibitor manual, and especially the rules established in the special pandemic safety protocol.

Stand construction and decoration companies must provide a constantly updated list of staff involved. The list must be available at all times upon request by the organizers or health authorities. All workers are required to wear PPE during assembly procedures. During the assembly period, workers' temperature will be measured and those with a temperature equal to or higher than 37.8°C will not be allowed to access the venue.

FORUM / CONFERENCES / WORKSHOPS

For conferences and similar events, the seats will be arranged with a spacing of 1.5 meters between chairs and 2 meters between rows. Areas for standing public will not be allowed. The number of participants will be limited, based on the available space and in accordance with the density rule (1 person per 3 sqm). Entrances and exits will be clearly separated from each other. In addition, the safety service staff will monitor the number of people present and enforce proper distancing rules.

PRODUCTS CERTIFIED BY ANVISA

http://portal.anvisa.gov.br/noticias/-/asset_publisher/FXrpx9-qY7FbU/content/saneantes-substituem-alcool-gel-no-combate-a-covid-19/219201

(ACCESS ON JUNE 17, 2020)

- 0.1% sodium hypochlorite (concentration recommended by the WHO)
- Bleaches 0.1% containing hypochlorite (sodium, calcium)
- Sodium dichloroisocyanurate (concentration of 1,000 ppm of active chlorine)
- Povidone-iodine (1%)
- Hydrogen peroxide (0.5%)
- Peracetic acid (0.5%)
- Quaternary ammonium (e.g. Benzalkonium Chloride 0.05%)
- Phenolic compounds

<https://medicalfair-brasil.com.br/pt/>

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